



June 25, 2002

Ed Lahue

For immediate release:

812-858-3548

**The ELM Group invited by U of E to host Strategies for Growth Seminar**

(Newburgh, IN) Ed Lahue of The ELM Group has been invited by the University of Evansville to host a seminar for the Tri-State business community, particularly manufacturers. STRATEGIES FOR GROWTH IN TODAY'S ECONOMY will be held on October 15, 2002 from 8:00 – 12:00 noon at the U of E Campus. This seminar will provide the principles for businesses to develop a more focused strategic plan to compete in today's marketplace.

The ELM Group is a business strategy and marketing consulting firm, helping its clients find new growth through business strategy, branding, and new product/service development. For more details call The ELM Group at 858-3548 or U of E at 479-2981.